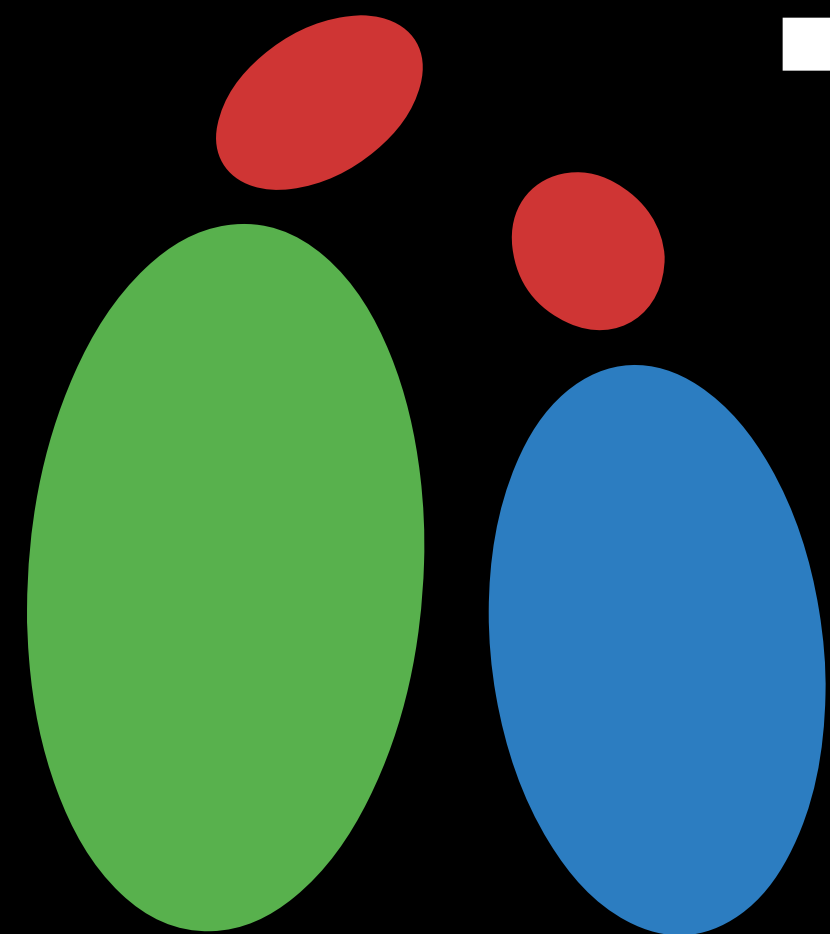
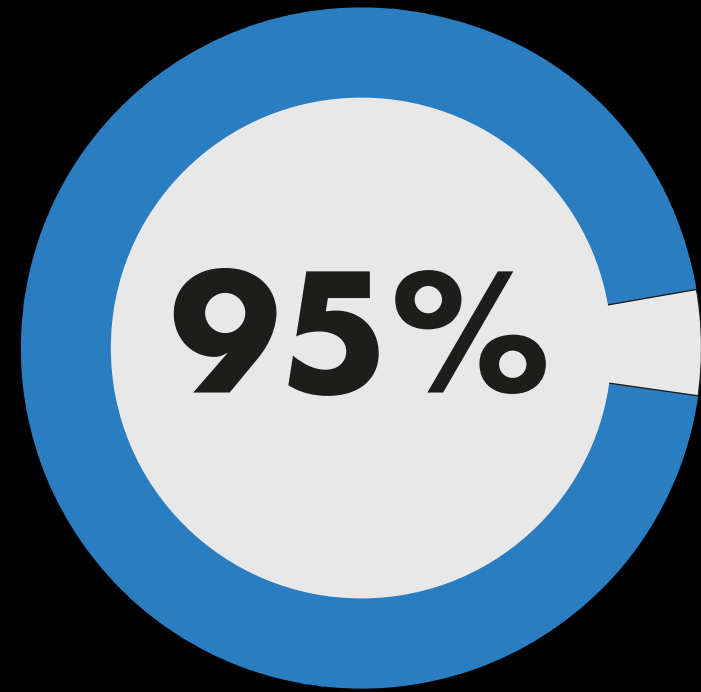


**TAKING
THE
PIXELS**



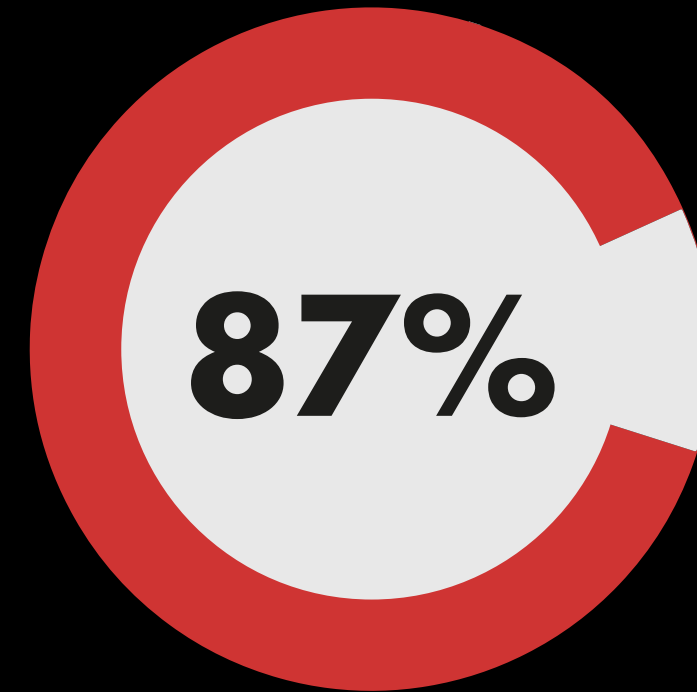
WHY USE VIDEO?



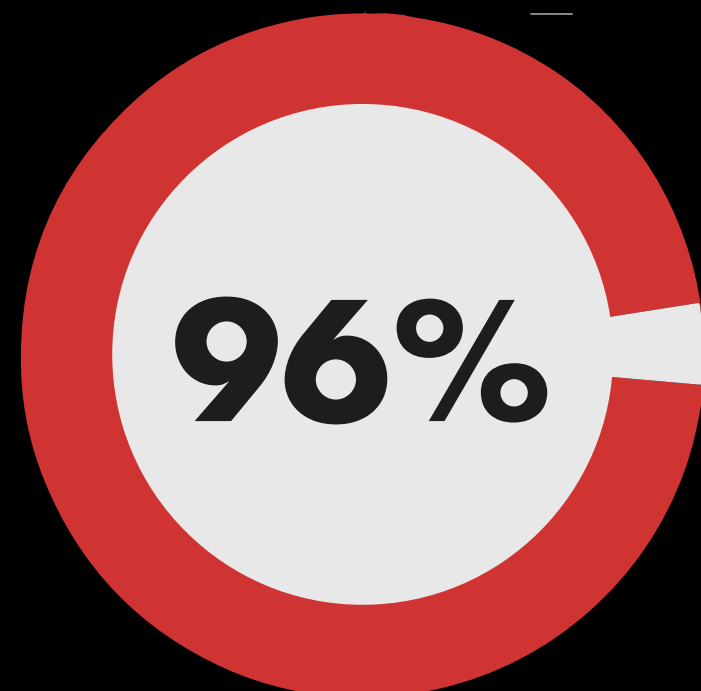
of businesses say video marketing has helped them increase brand awareness



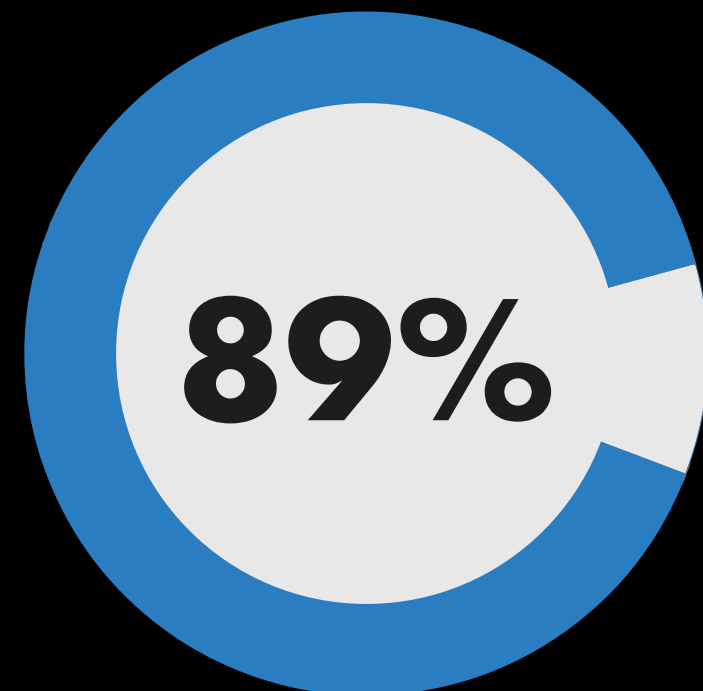
of businesses say video marketing has helped them generate leads



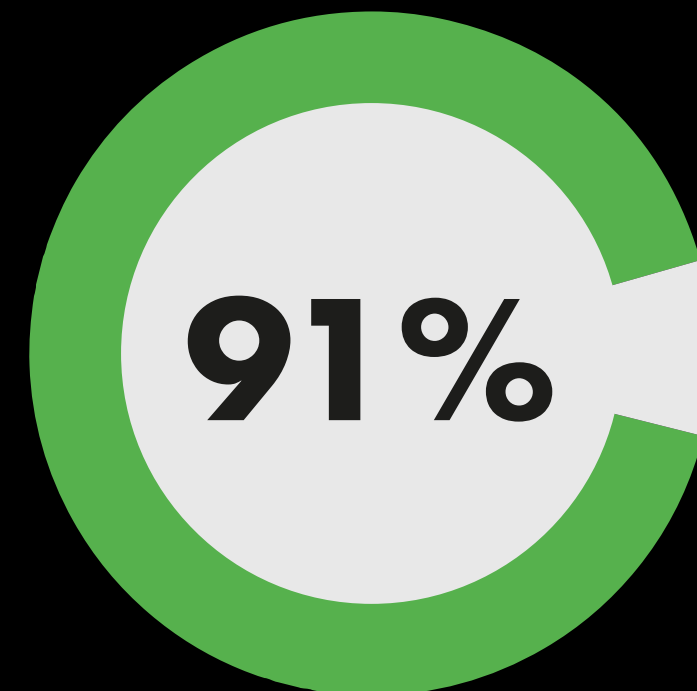
of businesses say video marketing has helped them increase sales



of customers have watched an explainer video to learn more about a product or service



of customers say watching a video has convinced them to buy a product or service



of customers say they want to see more online videos from brands in 2023

OUR ANALYSIS

This data highlights the extent to which video content is used by customers in **all aspects of their online lives.**

From watching explainer videos to learn about products, services and apps, to being **convinced to make purchases**, to sharing with friends, the numbers illustrate the **dominance of video in online interactions.**

They demonstrate **video's position as a key part of the online customer journey** and highlight the importance of video in any **online marketing strategy.**

OUR STORY

Taking The Pixels was co founded in 2017 by a father and son partnership Stephen [dad] and Billy [son] and in 2020 they were joined by Jack. This is when Stephen decided to take a back seat as Billy and Jack started to create something special in the world of video content.

They both started in the world of filming at the age of 14 when they were at secondary school, setting up their YouTube channels - and have loved working with cameras and editing suites ever since.

Billy set the business up whilst at college and Jack went on to University to study Film and TV production, so they both bring different skills, experience and knowledge to their projects. All of which benefit their clients with creative ideas and excellent final productions.

WHY US?

For our customers we produce amazing video and photography content for this digital age, working with all types of businesses, from small local companies to larger well known brands across all sectors.

Having produced **over 500 video productions** we understand what is required to produce that perfect video or photography shoot to showcase you, your business, products, people or processes.

HOW IT WORKS

We do this by using the **latest technology and techniques**, from live filming, motion graphics, visual effects, animation and aerial shots from our drone.

We love what we do and our results and customer testimonials speak for themselves.

Billy Collins
Co-Founder



Jack Olenka
Head of Production



MEET BILLY & JACK

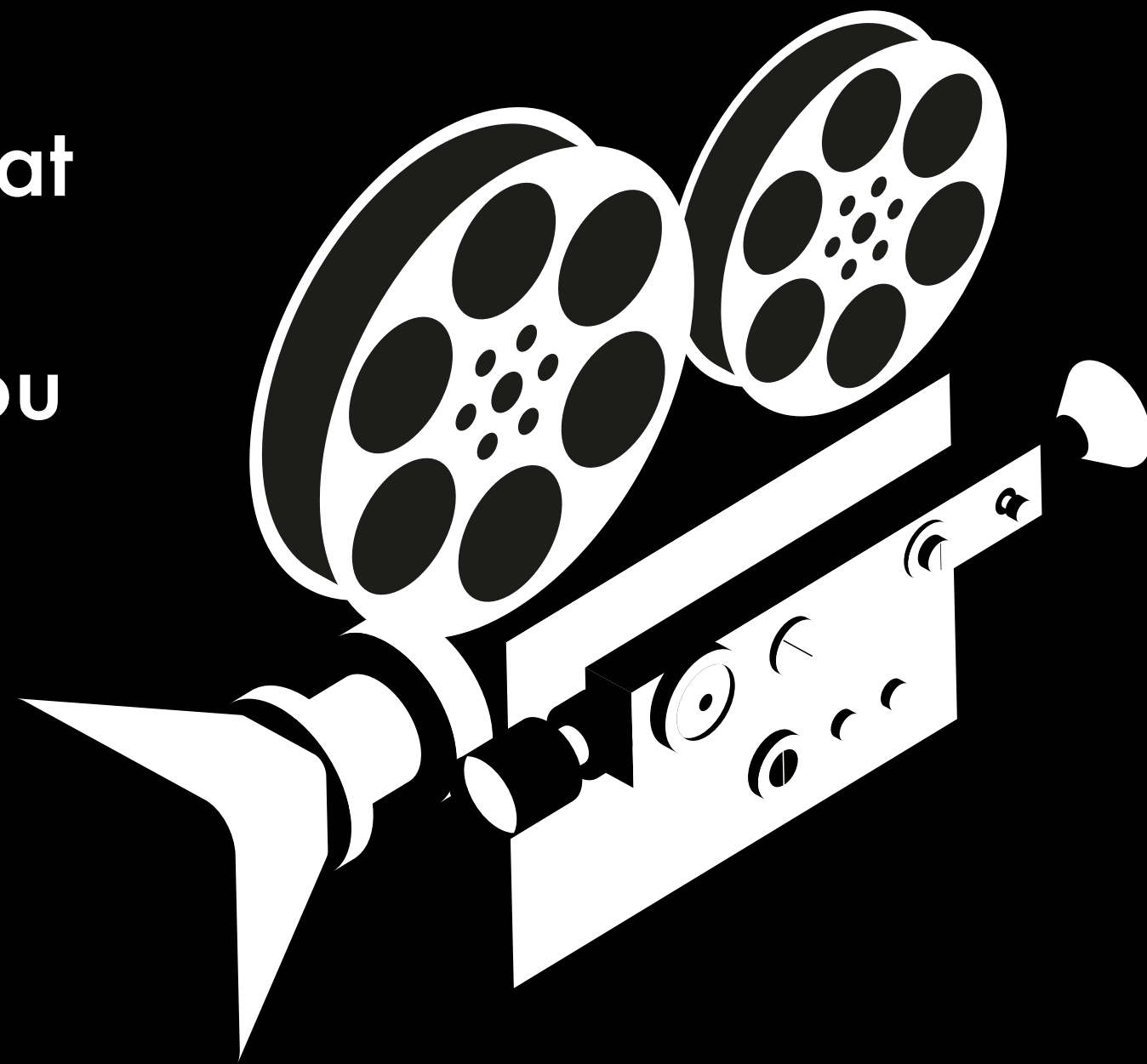
Billy specialises in editing of projects and has a real interest working with visual effects, animation and CGI

Jack specialises in cinematography with a passion for visual, creative content, and artistic storytelling on film

TYPES OF VIDEOS

There are so many different video types that fall into the six categories that capture the range and style of content.

It really is about 'what you want your video to do?' and 'what you want your audience to think and feel' after watching?



To keep it simple 'do you want to...'

- **TELL YOUR STORY**
Connect and engage with your audience
- **PROMOTE A PRODUCT/SERVICE**
Showcase as part of a launch
- **EXPLAIN SOMETHING**
Demonstrate how to make or use
- **INDUCT OR TRAIN SOMEONE**
Welcome new starters or train staff
- **SHOWCASE AN EVENT**
Share with clients and prospects
- **EDUCATE THE WEB**
Inform and communicate

OUR SERVICES & PRICING



**LIVE VIDEO
PRODUCTION**



**STUDIO VIDEO
PRODUCTION**



PHOTOGRAPHY

LIVE VIDEO PRODUCTION

Live video production includes all types of content from a 30 second social media post to a 30 minute full blown documentary.



Filming Rates

- £700 for a full day
- £400 for half day

This includes two cameramen [Billy and Jack] and all the relevant cameras, lenses, and equipment, including audio and lighting. This covers multi [local] locations and all types of film work – from premises, people, products, interviews, and vox pops [voice of the people].

Editing Rates

- £500 per full day
- £300 for half day

This covers the filing, storage and integrity of all the footage. Leading to the structure and story telling for the draft edit, audio syncing, cover shots [B roll], typography, visual effects and royalty free music. This also covers the inevitable back and forth before final approval and the supply of the fully edited production.

- We do offer a starter package for a <1 minute video production for local customers, that is filmed at one location for two hours on site and edited to produce a final video for £450.

STUDIO VIDEO PRODUCTION

Inhouse studio work includes live filming for products, unboxing and explainers, and motion graphics and visual effects for PC and software based projects.

Unboxing and Product Explainer Videos

- £450 for one product and its components
- £550 for multiple products

Motion Graphic Videos

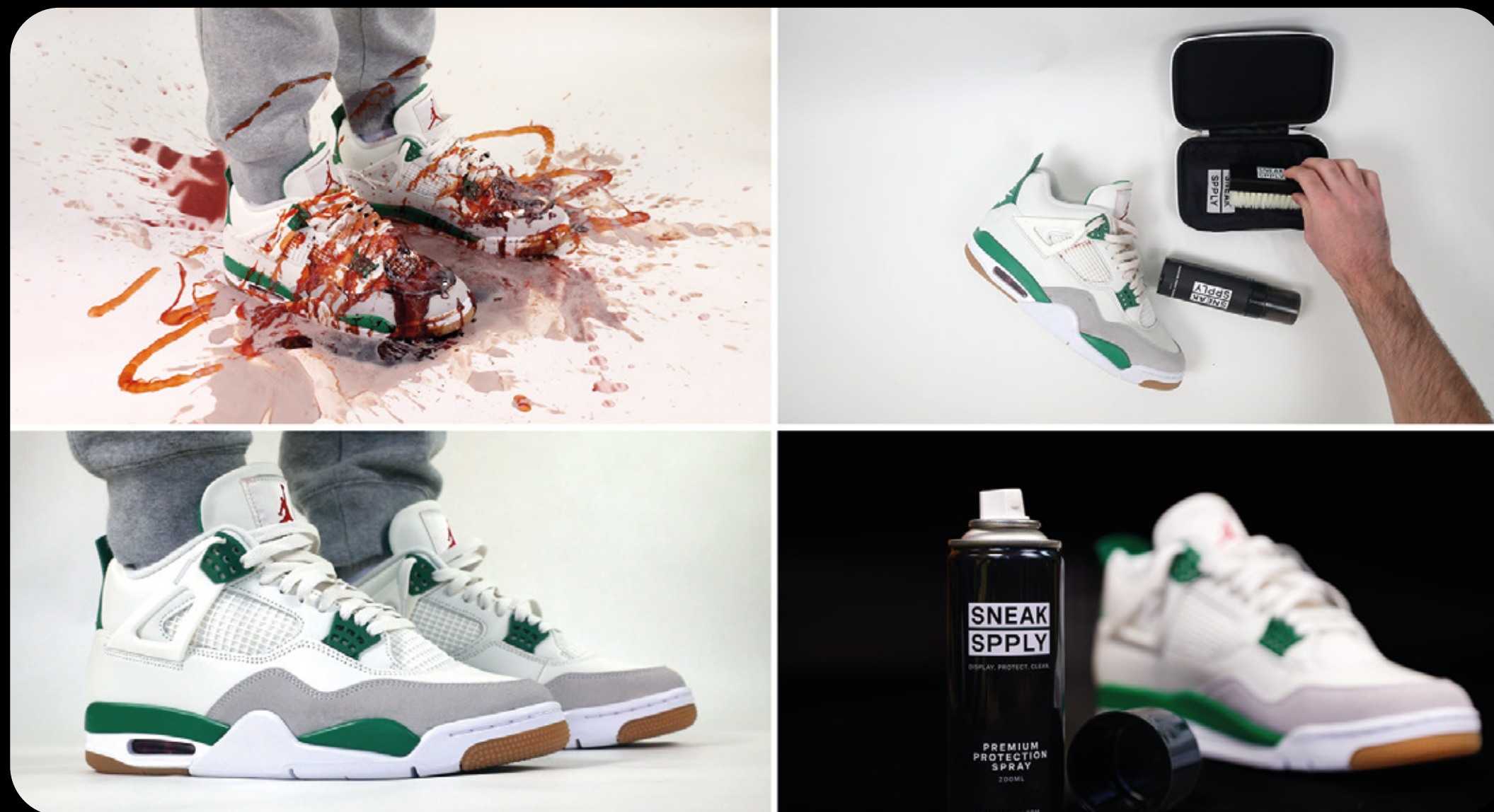
- £450 for <1 minute
- £100 per minute thereafter

Visual Effects

- Start from as little as £75 if using supplied customer images for animation etc
- To bespoke pricing dependent upon complexity

Product Masking

- £75 per hour post edit for pure white or transparent background {Websites/Marketplaces



PHOTOGRAPHY

Photography projects include in-house product photography and on location for individual and team headshots, website and social media imagery and events.

Photography (inclusive of post editing)

- £500 per day
- £300 for half day

Drone Photography/Videography

- £600 per day
- £350 half day

Local Rates

- £200 for 0-2 hours (photography)
- £250 for 0-2 hours (drone photography)



CLIENTS & FEEDBACK

"I can't recommend the team highly enough and they are the only people I would go to for video production from now on. They are professional through and through, enthusiastic, accommodating, and friendly. They work extremely efficiently, are brilliant with communication and produce stunning videos. They have always been a pleasure to work with and make what could potentially be a difficult task, feel fun and stress free. Thank you to the team for their fantastic work - I look forward to our next project!"

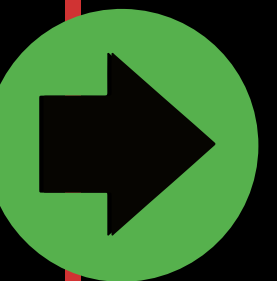
Joanne Bradley
Kent Wildlife Trust

"In our business, we use multiple agencies and 3rd party providers. We have the pick of some of the best in the UK and around Europe, but I find myself coming back and using Taking The Pixels regularly. If you are looking for professional video, photography and creative post-production to create content to support your corporate, educational or personal projects, these are the guys. The team is super responsive, very flexible and competitive on cost whilst delivering first-class material. I highly recommend them!"

Richard Ticehurst
Crosswater

"Brilliant video and I love working with these guys. Professional, friendly, and a can-do attitude! Nothing is too much or too difficult. and they will drop anything to help a client. Everyone in our industry knows how tricky it is to film on board jets, having a team that will move at a moment's notice is amazing. Billy and Jack really do pull it out of the bag every time. Thank you Taking The Pixels"

Daniel Hulme
One Fine Dine



CLIENTS & FEEDBACK

"Jack and Billy are amazing. True perfectionist of their craft. Full of great ideas to get the best out of the project. They helped with sourcing locations for filming, actors for the video and even helped out by buying some props needed for the shoot. Really pleased with the end result of our product videos which has had a big impact helping our sales. Firm belief in doing business is about the people and these guys are good people."

Louis Dupigny
Tech Unlimited

"It's fair to say that Taking the Pixels has been a fantastic discovery for us at Kurt Geiger; a natural extension to our in-house digital design studio. We have a very collaborative partnership and have been thrilled with the creative assets we've received to date."

Briony
Kurt Geiger

"I don't think I said it strongly enough when I said thank you earlier. I think the video and the care put into getting it right is incredible! I am / we are eternally grateful! Never had a first cut work so well..."

Therese Langford
Ealing Council



Click here to listen to a recent clients feedback

CLIENTS & FEEDBACK



KURT
GEIGER



Hexagon

GET **i**N TOUCH



info@takingthepixels.co.uk



Call Billy on 07931153145



Call Jack on 07957694032

Click to read our reviews, watch our
video playlists & see our work!

